



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1897/OBAMA SKED C (138499)
National/Political
1897/06354591

Invoice 643642
Inv Date 10/28/2012
Terms Net 30
Contract 334260
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:43PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
3.0	Spot	8:00:00PM-10:00:00	Day, M-1	10/01/12 8:00PM (Mo)	00:30	OFA12A124H	\$9250.00	
8.0	Spot	5:00:00AM- 5:30:00	Day, M-1	10/01/12 5:14AM (Mo)	00:30	OFA12A124H	\$500.00	
9.0	Spot	5:30:00AM- 6:00:00	Day, M-1	10/01/12 5:54AM (Mo)	00:30	OFA12A124H	\$750.00	
10.0	Spot	7:00:00AM- 9:00:00	Day, M-1	10/01/12 8:29AM (Mo)	00:30	OFA12A124H	\$1600.00	
11.0	Spot	9:00:00AM-10:00:00	Day, M-1	10/01/12 9:31AM (Mo)	00:30	OFA12A124H	\$375.00	
12.0	Spot	10:00:00AM-11:00:00	Day, M-1	10/01/12 10:40AM (Mo)	00:30	OFA12A124H	\$375.00	
13.0	Spot	11:00:00AM-12:00:00	Day, M-1	10/01/12 10:59AM (Mo)	00:30	OFA12A124H	\$750.00	
14.0	Spot	12:00:00PM- 1:00:00	Day, M-1	10/01/12 12:45PM (Mo)	00:30	OFA12A124H	\$675.00	
15.0	Spot	1:00:00PM- 3:00:00	Day, M-2	10/01/12 1:57PM (Mo)	00:30	OFA12A124H	\$650.00	
15.0	Spot	1:00:00PM- 3:00:00	Day, M-2	10/01/12 2:59PM (Mo)	00:30	OFA12A124H	\$650.00	
16.0	Spot	3:00:00PM- 4:00:00	Day, M-1	10/01/12 3:54PM (Mo)	00:30	OFA12A124H	\$650.00	
17.0	Spot	4:00:00PM- 5:00:00	Day, M-1	10/01/12 4:29PM (Mo)	00:30	OFA12A124H	\$800.00	
18.0	Spot	5:00:00PM- 6:00:00	Day, M-1	10/01/12 5:42PM (Mo)	00:30	OFA12A124H	\$1800.00	
19.0	Spot	6:00:00PM- 6:30:00	Day, M-1	10/01/12 6:29PM (Mo)	00:30	OFA12A124H	\$2400.00	
20.0	Spot	11:00:00PM-11:35:00	Day, M-1	10/01/12 11:12PM (Mo)	00:30	OFA12A124H	\$2000.00	
21.0	Spot	11:35:00PM-12:05:00	Day, M-1	10/01/12 11:56PM (Mo)	00:30	OFA12A124H	\$825.00	
22.0	Spot	12:05:00AM- 1:05:00	Day, M-1	10/01/12 1:01AM (Mo)	00:30	OFA12A124H	\$340.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$24,390.00	Total Spots	17
Commission	(\$3,658.50)		
Net Total	\$20,731.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.